2020 Advertising Rates and Mechanical Specifications:

Publishing Office:
For contracts, insertion orders, or correspondence, please contact:
American College of Correctional Physicians
14 Coves End Road
Marion, MA 002738
Phone: 720-646-2978
Fax: 774-553-5955
Email: christine@accpmed.org

Circulation:
ACCP Members only and posted on our website in the member’s only section

Market Coverage:
National doctors of medicine and osteopath, medical directors, staff physicians, administrators; prison, jail, juvenile and federal facilities; researchers, consultants, industry leaders, website users, and key decision makers.

General Information:
Frequency: Quarterly

<table>
<thead>
<tr>
<th>Issue</th>
<th>Insertion order due:</th>
<th>Art Due:</th>
<th>Distribution:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Spring 2020</td>
<td>January 31, 2020</td>
<td>February 4, 2020</td>
<td>February</td>
</tr>
<tr>
<td>Summer 2020</td>
<td>May 1, 2020</td>
<td>May 6, 2020</td>
<td>May</td>
</tr>
<tr>
<td>Fall 2020</td>
<td>July 31, 2020</td>
<td>August 5, 2019</td>
<td>August</td>
</tr>
<tr>
<td>Winter 2020</td>
<td>October 30, 2020</td>
<td>November 4, 2020</td>
<td>November</td>
</tr>
</tbody>
</table>

Bonus Distribution:
Issue: 2020 NCCHC Spring Conference
       2020 NCCHC Fall Conference
       2020 ACCP Fall Conference
       May 2, 2020 – May 5, 2020
       October 31, 2020 - November 4, 2020 Las Vegas, NE
       November 1, 2020 Las Vegas, NE (Exhibitors

Welcome)

Editorial Scope:
Each issue contains feature articles on clinical and administrative topics, industry reviews, news, books reviews, member’s news, legal and legislative updates, and information of professional interest.

Requirements for Acceptance of Advertising:
- All advertising is subject to approval. Publisher reserves the right to reject any advertising not in keeping with publication’s standards.
In consideration of publication of an advertisement, the advertiser and the agency jointly and severally, will indemnify and hold harmless, ACCP, its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including, without limitation, claims or suits of libel, violation of rights of privacy, copyright infringement or plagiarism.

Policy of Placement of Advertising: Interspersed with editorial

**Advertising Rates:**

<table>
<thead>
<tr>
<th></th>
<th>1 AD</th>
<th>2 Ads</th>
<th>3 Ads</th>
<th>4 Ads</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page</td>
<td>$990/per ad</td>
<td>$940/per ad</td>
<td>$890/per ad</td>
<td>$840/per ad</td>
</tr>
<tr>
<td>Half Page</td>
<td>$800/per ad</td>
<td>$760/per ad</td>
<td>$720/per ad</td>
<td>$680/per ad</td>
</tr>
<tr>
<td>Third Page</td>
<td>$600/per ad</td>
<td>$570/per ad</td>
<td>$540/per ad</td>
<td>$510/per ad</td>
</tr>
</tbody>
</table>

**Classified Advertising Rate:**

$1.25/per word for text Advertising Only (no logos or graphics).

Box your ad with a solid border for additional $1.00

ACCP reserves the right to change the rates at any time, and to charge a fee to make copy and design changes.

**Earned Rates:**

Earned rates are based on the total number of insertions run within a twelve-month period. Ads need not run in consecutive issues if placing less than 4 ads.

**Color Advertising:**

$250 for standard color (metallic colors extra, please inquire) in addition to earned black and white rate listed above

**Bleed:** - No charge

**Agency Commission:** Recognized advertising agencies receive a 15% discount on gross billing for display ad space and color if paid within 30 days of invoice date. After 30 days, payment of the non-discounted rate will be required.

**AD Specification:**

<table>
<thead>
<tr>
<th></th>
<th>Width X Height</th>
</tr>
</thead>
<tbody>
<tr>
<td>Final trim size</td>
<td>8.5” X 11”</td>
</tr>
<tr>
<td>Full page</td>
<td>7.5” X 9.25”</td>
</tr>
</tbody>
</table>
Full page Bleed: 8.75” X 11.25”
Live area: 8” X 10.5”
½ page 7.25” X 4.625”
½ vertical page 4.75” X 7.125”
1/3 page 7.25” X 2.75”
1/3 vertical page 2.25” X 9.25”

- Production by Offset
- Media accepted – CD-ROM or DVD
- Files accepted: Acrobat PDF

Storage: Material held for one year following publication

Insert Rates:

2-page insert: 3 times the earned Black and White rate
4-page insert: 5 times the earned Black and White rate
8-page insert: 8 times the earned Black and White rate

Business Reply Cards: earned Black and White rate

Insert Specifications:

2-page or larger

Final trim size no larger than 8.5” X 11”

BRC:

Minimum dimensions: 3.5” high, 5” long and .007” thick
Maximum dimensions: 4.25” high, 6” long, .016” thick

Cancellation Policy:

Cancellations must be received in writing before insertion order deadline of each issue.
2020 CorrDocs Advertising Contract

To reserve ad space, complete the advertising contract and return to: christine@acpmed.org

Advertising
Company_________________________ADagency:_________________________________

Contact__________________________________________Title:__________________________________

Address__________________________________________City_______________________________

State: ____ Zip: __________

Phone: ___________________________ Fax: ___________________________

E-mail: ___________________________________ Web address __________________________________

Product to be advertised_________________________Ad#: __________________________________

I agree to the terms and conditions of this contract as described on the preceding page. Authorized signature _______________________________________ Date: _____________________

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Ad size and frequency

Circle the appropriate rate to indicate the ad space to be reserved and the frequency of insertions. Also indicate color charges, if any.

<table>
<thead>
<tr>
<th>Black &amp; White Rates</th>
<th>Width x Height ($250 per)</th>
<th>1x</th>
<th>2x</th>
<th>3x</th>
<th>4x</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full page</td>
<td>7.25 x 9.25</td>
<td>$990</td>
<td>$940</td>
<td>$890</td>
<td>$840</td>
</tr>
<tr>
<td>Full page bleed</td>
<td>8.75 x 11.25</td>
<td>$990</td>
<td>$940</td>
<td>$890</td>
<td>$840</td>
</tr>
<tr>
<td>1/2 page</td>
<td>7.25 x 4.625</td>
<td>$800</td>
<td>$760</td>
<td>$720</td>
<td>$680</td>
</tr>
<tr>
<td>1/2 vertical</td>
<td>4.75 x 7.125</td>
<td>$800</td>
<td>$760</td>
<td>$720</td>
<td>680</td>
</tr>
<tr>
<td>1/3 page</td>
<td>7.25 x 2.75</td>
<td>$600</td>
<td>570</td>
<td>540</td>
<td>510</td>
</tr>
<tr>
<td>1/3 vertical</td>
<td>2.25 x 9.25</td>
<td>$600</td>
<td>570</td>
<td>540</td>
<td>510</td>
</tr>
<tr>
<td>Classified Ads</td>
<td>$1.25 per word x # of words</td>
<td>Solid border $100</td>
<td>Total</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>$</td>
<td></td>
<td></td>
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**Insertion schedule**

Please indicate the issues in which the ad will appear.

<table>
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**Payment**

- Our check payable to American College of Correctional Physicians is enclosed.
- Please invoice us. ($30 invoicing fee applies. Purchase order must be enclosed) PO#
- Credit card:  
  - MasterCard  
  - Visa  
  - American Express

  Card number  
  Expiration date  
  CVS#

Billing address (if different from above)

Authorized signature

Print name  
Date

Return to: ACCP, 14 Coves End Road, Marion, MA 02738, or fax to 774-553-5955, or email to christine@accpmed.org