

CORRDOCS

NEWSLETTER OF THE AMERICAN COLLEGE OF CORRECTIONAL PHYSICIANS

2022 Advertising Rates and Mechanical Specifications:

Publishing Office:

For contracts, insertion orders, or correspondence, please contact:
American College of Correctional Physicians
14 Coves End Road
Marion, MA 02738
Phone: 720-646-2978
Fax: 774-553-5955
Email: christine@accpmed.org

Circulation:

ACCP Members only and posted on our website in the member's only section.

Market Coverage:

National Doctor of Medicine and osteopath, medical directors, staff physicians, administrators; prison, jail, juvenile and federal facilities; researchers, consultants, industry leaders, website users, and key decision makers.

General Information:

Frequency: Quarterly

<u>Issue:</u>	<u>Insertion order due:</u>	<u>Art Due:</u>	<u>Distribution:</u>
Spring 2022	January 26, 2022	January 31, 2022	February
Summer 2022	May 4, 2022	May 9, 2022	May
Fall 2022	July 27, 2022	August 1, 2022	August
Winter 2022	October 26, 2022	October 31, 2022	November
Bonus Distribution:	2022 NCCHC Spring Conference 2022 ACA Congress 2022 NCCHC Fall Conference 2022 ACCP Fall Conference	April 9-12, 2022 (Atlanta) August 3-6, 2022 (New Orleans) October 22-26, 2022 (Las Vegas) October 30, 2022 (Exhibitors Welcome)	

Editorial Scope:

Each issue contains feature articles on clinical and administrative topics, industry reviews, news, books reviews, member's news, legal and legislative updates, and information of professional interest.

Requirements for Acceptance of Advertising:

- All advertising is subject to approval. Publisher reserves the right to reject any advertising not in keeping with publication's standards.
- In consideration of publication of an advertisement, the advertiser, and the agency jointly and severally, will indemnify and hold harmless, ACCP, its officers, agents, and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including, without limitation, claims or suits of libel, violation of rights of privacy, copyright infringement or plagiarism.

Policy of Placement of Advertising: Interspersed with editorial.

Advertising Rates:

	1 Ad	2 Ads	3 Ads	4 Ads
Full Page:	\$990/per ad	\$940/per ad	\$890/per ad	\$840/per ad
Half Page:	\$800/per ad	\$760/per ad	\$720/per ad	\$680/per ad
Third Page:	\$600/per ad	\$570/per ad	\$540/per ad	\$510/per ad

Classified Advertising Rate:

\$1.25/per word for text Advertising Only (no logos or graphics).

Box your ad with a solid border for additional \$1.00

ACCP reserves the right to change the rates at any time, and to charge a fee to make copy and design changes.

Earned Rates:

Earned rates are based on the total number of insertions run within a twelve-month period. Ads do not need to run in consecutive issues if placing less than 4 ads.

Color Advertising:

\$250 for standard color (metallic colors extra, please inquire) in addition to earned black and white rate listed above.

Bleed: - No charge

Agency Commission: Recognized advertising agencies receive a 15% discount on gross billing for display ad space and color if paid within 30 days of invoice date. After 30 days, payment of the non-discounted rate will be required.

AD Specification:

Space Sizes:	Width X Height
Final trim size:	8.5" X 11"
Full page:	7.5" X 9.25"
Full page Bleed:	8.75" X 11.25"
Live area:	8" X 10.5"
Half page	7.25" X 4.625"
Half vertical page	4.75" X 7.125"
Third page	7.25" X 2.75"
Third vertical page	2.25" X 9.25"

- Production by Offset
- Media accepted – CD-ROM or DVD
- Files accepted: Acrobat PDF

Storage: Material held for one year following publication.

Insert Rates:

2-page insert: 3 times the earned Black and White rate

4- page insert: 5 times the earned Black and White rate

8-page insert: 8 times the earned Black and White rate

Business Reply Cards: earned Black and White rate

Insert Specifications:

2-page or larger

Final trim size no larger than 8.5" X 11"

BRC:

Minimum dimensions: 3.5" high, 5" long and .007" thick

Maximum dimensions: 4.25" high, 6" long, .016" thick

Cancellation Policy:

Cancellations must be received in writing before insertion order deadline of each issue.

2022 CorrDocs Advertising Contract

To reserve ad space, complete the advertising contract and return to: christine@accpmed.org

Advertising Company _____ ADagency: _____

Contact _____ Title: _____

Address _____ City _____

State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____ Web address _____

Product to be advertised _____ Ad# _____

I agree to the terms and conditions of this contract as described on the preceding page. Authorized signature _____ Date: _____

Ad size and frequency

Circle the appropriate rate to indicate the ad space to be reserved and the frequency of insertions.

	Width x Height (\$250 per)	1x	2x	3x	4x	
Full page	7.25 x 9.25	\$990	\$940	\$890	\$840	_____
Full page bleed	8.75 x 11.25	\$990	\$940	\$890	\$840	_____
1/2 page	7.25 x 4.625	\$800	\$760	\$720	\$680	_____
1/2 vertical	4.75 x 7.125	\$800	\$760	\$720	\$680	_____
1/3 page	7.25 x 2.75	\$600	\$570	\$540	\$510	_____
1/3 vertical	2.25 x 9.25	\$600	\$570	\$540	\$510	_____
					Total \$	_____

Classified Ads

\$1.25 per word x # of words _____ Solid border \$100 _____ Total \$ _____

Insertion Schedule Selection

Please indicate the issues in which the ad will appear.

Issues	Insertion orders due	Ad copy/art due	Distribution
<input type="checkbox"/> Spring 2022	January 26, 2022	January 31, 2022	February
<input type="checkbox"/> Summer 2022	May 4, 2022	May 9, 2022	May
<input type="checkbox"/> Fall 2022	July 27, 2022	August 1, 2022	August
<input type="checkbox"/> Winter 2022	October 26, 2022	October 31, 2022	November

Payment Selection

Our check payable to "American College of Correctional Physicians" is enclosed.

Please invoice us. (\$30 invoicing fee applies. Purchase order must be enclosed) PO# _____

Credit Card:

MasterCard _____ Visa _____ Discover _____ AmEx _____

Card Number _____ Exp. Date _____ CVV or CID# _____

Billing Address (if different from above)

Authorized Signature _____

Print Name _____ Date _____

Return to:

ACCP, 14 Coves End Road, Marion, MA 02738, or fax to 774-553-5955, or email to christine@accpmed.org