

My name is Christine Westbrook and I am the Executive Director for the American College of Correctional Physicians (ACCP). I want to thank you for giving me the opportunity to tell you about the great advantages of advertising in CorrDocs and online banner ads. The American College of Correctional Physicians is the preeminent national professional organization for physicians who work in corrections. Our members represent the finest resource for understanding and disseminating best practices in correctional health care. We publish an online newsletter, CorrDocs, which is read by several thousand of the most engaged correctional health professionals in the country.

CORRDOCS

CorrDocs is circulated to our membership and is posted on-line to medical directors, staff physicians and administrators, prison, jail, juvenile and federal facilities, researchers, consultants, and doctors of medicine and osteopathy. CorrDocs is a valuable resource to industry leaders and key decision makers of hospitals, jails, and prison health care facilities.

During the fall and spring NCCHC meetings, CorrDocs is handed out to attendees visiting the ACCP booth in the exhibit hall.

As you may discover in the attached MARG report, CorrDocs offers you several advertising options including:

- Full page, half page, and third page advertising space
- Black and White or Color options.

I have also included a copy of our production schedule for the CorrDocs issues.

BANNER ADS

We are also excited to tell you about our newest advertising option; banner ads on the ACCP web site. Your banner ad will rotate with other ads on the site and ACCP will attempt to place the ads on the top five most viewed pages. ACCP will have access to analytics from your ad only if your ad contains an embedded link to an outside web page. This analytical data is available upon request to the office listed above.

If you have any questions, please feel free to contact me. I am looking forward to working with you on your advertising needs.

Thank you for your interest.

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