

# AMERICAN COLLEGE OF CORRECTIONAL PHYSICIANS

## 2023 Banner Advertising Rates and Specifications:

### Banner ad office:

For contracts, insertion orders, or correspondence, please contact:

American College of Correctional Physicians

14 Coves End Road

Marion, MA 02738

Phone: 720-646-2978

Fax: 774-553-5955

Email: christine@accpmed.org

### Market Coverage:

National doctors of medicine and osteopath, PharmD, DPM, OD and Mental Health professionals with a Doctorate Degree, medical directors, staff physicians, administrators; prison, jail, juvenile and federal facilities; researchers, consultants, industry leaders, website users, general public, and key decision makers.

### General Information:

Once your ad and payment have been received, your ad will be placed within 10 days onto the ACCP website. Ads will be placed throughout the website at the discretion of ACCP. All ads will appear at the bottom of web site pages. ACCP will attempt to place the ad on one of the top five viewed pages on the site.

Banner ads will rotate with other ads on the page it is posted.

ACCP will have access to analytics from your ad only if your ad contains an embedded link to an outside web page. This analytical data is available upon request to the office listed above.

### Web Site Scope:

The American College of Physicians is a membership organization dedicated to the professional development of physicians in the specialty of correctional medicine. Our website offers a publication on clinical and administrative topics, industry reviews, news, books reviews, member's news, legal and legislative updates, and information of professional interest as well as expert witness opportunities, fellowship, education, advocacy, networking, and avenues of communication for correctional physicians and other correctional health care providers.

### Requirements for Acceptance of Advertising:

- All advertising is subject to approval. ACCP reserves the right to reject any advertising not in keeping with organization standards.
- In consideration of publication of an advertisement, the advertiser and the agency jointly and severally, will indemnify and hold harmless, ACCP, its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including, without limitation, claims or suits of libel, violation of rights of privacy, copyright infringement or plagiarism.

Policy of Placement of Advertising: Interspersed throughout web site.

**Advertising Rates:**

1 rotating banner ad \$500 for three months

ACCP reserves the right to change the rates at any time, and to charge a fee to make copy and design changes.

**AD Specification:**

Horizontal ads only

Final maximum size: 360 x 120 pixels or 5 x 1.66 inches

- Files accepted: jpeg

Storage: Material held for one year following publication

**Cancellation Policy:**

Cancellations must be received in writing within 48 hours after submission.

# 2023 ACCP Banner Advertising Contract

To reserve ad space, complete the advertising contract and return to: [christine@accpmed.org](mailto:christine@accpmed.org)

Advertising Company \_\_\_\_\_ ADagency: \_\_\_\_\_

Contact \_\_\_\_\_ Title: \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Web address \_\_\_\_\_

Product to be advertised \_\_\_\_\_ Ad# \_\_\_\_\_

I agree to the terms and conditions of this contract as described on the preceding page. Authorized signature \_\_\_\_\_ Date: \_\_\_\_\_

## Ad size and frequency

One rotating banner ad    360 x 120 pixels    \$500 for ad

## Payment

- Our check payable to American College of Physicians is enclosed.
- Please invoice us. (\$30 invoicing fee applies. Purchase order must be enclosed)
- PO# \_\_\_\_\_
- Credit card:     MasterCard     Visa     American Express

Card number \_\_\_\_\_ Expiration date \_\_\_\_\_ CVS# \_\_\_\_\_

Billing address (if different from above)

Authorized signature

Print name

Date

Return to: ACCP, 14 Coves End Road, Marion, MA 02738, or fax to 774-553-5955, or email to [christine@accpmed.org](mailto:christine@accpmed.org)

---